



Personalized Cancer Care

Oslo, 18–20 May 2016

Oslo University Hospital
The Norwegian Radium Hospital
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Dear tentative Exhibitor,

Oslo, October 2015

On behalf of the organizers of the second Personalized Cancer Care International Symposium to be held in Oslo May 18-20, 2016, I have the great pleasure to draw your attention to this meeting, and the various options for your company to be profiled. We expect around 350 participants, consisting of key people working in the area of both basic, translational, and clinical stratified/personalized cancer treatment. This symposium is also endorsed by the EACR (European Association for Cancer Research).

Many interesting options for participation, visibility and exhibition are available. We invite you to view the attached draft program and visit the conference website to review details and contact information:
<http://pccradiumhospital.org/>

At a glance, the following opportunities are offered:

Exhibition space

Square meter price NOK 5000 . Minimum 2m².

This is for the 3 day event; it is not possible to order space for a shorter time.

This includes table/chairs/electricity outlet.

Satellite symposium

Breakfast (breakfast to be served in the meeting room)

Afternoon (before social event, fingerfood/wine to be served)

For these events the company must cover the cost of the food/drink in addition to sponsor payment of NOK 20 000.

Advertising in the program

Half page 4 color advertisement: NOK 5500

Full page 4 color advertisement: NOK 9000

Details regarding file size will be published on the website

Lanyards

Lanyards for the delegates name tags to be provided by the sponsor .

This option will only be offered to the top tier sponsors. NOK 10 000

Inserts in the conference handout bags

Maximum of 4 page brochure. NOK 15 000

To place your orders, please contact: mona.hagen@rr-research.no

The above prices do not include Registration for the meeting and hotel accommodation.

The deadline for ordering exhibition space is 1. April 2016 or as soon as the exhibition space is filled.

We look forward to your participation and support of the Symposium, and to work together with you to get the most win-win situation for both the academic and industry participants.

Sincerely,

Anne-Lise Børresen-Dale

Prof. PhD, MD (hc)

Head of Department of Genetics



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