

The Public Data Opportunity and the Value of Co-Creation

About the speakers:

Paul Chaffey

[Paul Chaffey](#) was appointed State Secretary to the Minister of Regional Development and Digitalisation Linda Hofstad Helleland on 24 January 2020. He was State Secretary to the Minister of Local Government and Modernisation from 2013. Prior to that he was managing director of Abelia. Chaffey has a degree in political science and history, and has previously worked at Statoil. He was a member of the Norwegian parliament from 1989 to 1997, and has served on the board of directors of a number of institutions, including Amnesty, the Norwegian Institute of International Affairs (NUPI), the University of Oslo, the Norwegian Business and Industry Security Council and the Research Council of Norway's FORNY 2020 programme.

Marc Warner

[Marc](#) is the CEO and Co-Founder at Faculty. He co-founded Faculty in the belief that the benefits of AI should extend to everyone, and has since overseen the growth of Faculty to one of Europe's leading AI companies. He has led many data science projects, with clients ranging from multinational companies like EasyJet and Siemens to the UK government and the NHS. Before Faculty, Marc was a Marie Curie Fellow in Physics at Harvard University, specialising in quantum sensing. Outside of Faculty, he advises the UK government on digital, data and artificial intelligence as a member of the Digital Economic Advisory Council. He has a PhD in Quantum Computing and a degree in Physics from Imperial College London.

Eivind Gjerdal

[Eivind](#) is CEO of Bits, the financial infrastructure company of the bank and finance industry in Norway. With over 34 years of experience from IT, Finance, and digitalisation within companies such as Accenture and Sparebank1. Eivind has a Master of Business Administration from Norwegian School of Economics.

Marianne Braaten

[Marianne](#) works for the Norwegian Directorate of e-health. She has long experience in leading projects and change processes in large and complex organizations, i.e. leading several digitalization projects for The Norwegian Directorate of eHealth, The Norwegian Directorate of Health and Welfare, University of Oslo and for the four health regions in Norway. Currently, she is the program manager of The Health Data program, which is establishing the Norwegian Health analytic platform.

Akira Kitamura

[Akira](#) is the leader of a biotech new business development at NEC Corporation. Launched a spin-off venture called CYTLIMIC. Specialties: New Business Development, Biotech, IPR Monetization, Venture.

Heather Broomfield

[Heather](#) is a Senior Advisor in The Norwegian Digitalisation Agency and a PhD candidate in the law faculty of the University of Oslo. Heather built up and led Norway's open data initiative. She works on her PhD where she is researching how to realise a responsible data driven government. She combines this with her work in Norway's newly established resource centre for data sharing, which is based in the Digitalisation Agency. Heather represents Norway on the Council of Europe's Ad-hoc Committee on Artificial Intelligence (CAHAI). She is a member of the OECDs' expert group on Open Government Data and a member of the European Commissions Public sector Information expert group. Heather holds an LLM in Innovation, Technology and the Law from the University of Edinburgh.

Norway

Silvija Seres

[Silvija Seres](#) is a mathematician and a technology investor. She has worked on research in algorithm optimisation in Oxford, development of the search engine Alta Vista in Silicon Valley, product strategy in Fast Search and Transfer in Oslo and Boston, and later operational management in Microsoft. She is now a board member in several large companies, and a founder of a life-long learning podcast LØRN.TECH.



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